

# Why should you get involved?

If you are an EMPLOYER interested in increasing workplace diversity and hiring trained individuals for one of six targeted job profiles, then Women4IT is the opportunity for you. The project also promotes the idea of employers' ongoing engagement in the process of preparing their (future) employees through tailor-made training interventions, rather than going to the market to fill a vacant position.

## Top 3 Benefits

### OPPORTUNITY

to co-design a training programme that builds up tailored skills

### ACCESS

to a new pool of potential candidates

### FACILITATING

your efforts to bridge the gender gap in your company

## Job profiles

**Women4IT** project offers employers an innovative, free of charge mechanism to recruit, train and hire new talent for six pre-defined job roles-click on the icons to check the descriptions of each profile available in Ireland



# Be part of it

See below details regarding your engagement, services we provide, tools that you can use, and benefits:

VISIT

[www.ics.ie/about/w4it](http://www.ics.ie/about/w4it)

CONTACT

women4it@ics.ie

lucia.mancini@ics.ie

sarah.piazzolla@ics.ie

## LEARN

This Employer toolkit will help you understand why you should reconsider your recruitment strategy, why you should think of NEET as your next source of potential candidates, and how you can access the services offered by Women4IT project.



## CONTACT

If your company hires people in one or more of the above job profiles or if your company would like to know more about the project and the opportunities it brings, please get in touch with the Women4IT project responsible (insert your responsible's email here). Your company may be eligible to join the project and benefit from the services below.

## ENGAGE

Confirm your interest to engage in the project by filling out this online form.

It will help us understand better your motivation and expectations for your participation.

## CO-DESIGN

Checkout the training roadmaps drafted by the Women4IT experts. Have your say on what the roadmaps should include, by discussing with the project responsible (insert your responsible's email here).

We want to make sure the training is responding to your needs, in terms of skills, as much as possible.

## NETWORK

Attend events organised by the project, meet our mentors and trainers. Once registered in the project, you will be invited to various offline and online events or meetings.

Our mentors and trainers will support young women into training on digital and soft skills, their job searching skills, as well as improving their attitude towards employment.

## HIRE

The Women4IT will profile and train at least 100 young women in Ireland within the 6 job profiles.

We hope you will employ some of our graduates.

## EVALUATE

After a successful hiring process, we will follow up and monitor your experience with the new employee/s. We will also ask you to evaluate your participation in the project.